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FOR IMMEDIATE RELEASE

Memphis, TN – OCTOBER 8 2012—**tnAchieves Seeks Help Sending Students to College**

tnAchieves is holding a reception for interested parties on **Monday, October 15th from 5:30-7:00 p.m. at Owen Brennan's at 6150 Poplar Avenue, Memphis, TN 38119**. At this informal session, tnAchieves staff and current mentors will speak about the simple ways that anyone can get involved in sending students to a post-secondary institution. tnAchieves is a last dollar scholarship and mentoring program designed to provide an opportunity for Tennessee public high school graduates to receive up to \$3,000 annually for community college tuition. Locally, Memphis/Shelby Achieves is a joint program sponsored by the offices of Shelby County Mayor Mark H. Luttrell, Jr. and Memphis City Mayor A C Wharton, Jr.

"This is a specialized kind of mentoring. We're not talking about spending a great number of hours building lifelong relationships. Students receive focused advice from people who have had the experience of higher education. This is a small time commitment which can make a big impact in the life of a student who is hesitant or nervous about pursuing a college education," says Roby Williams, President of the Black Business Association.

Who can become a tnAchieves mentor?

- Any individual who wants to invest 10-15 hours annually assisting five high school seniors with post-secondary success
- Must be 21 years or older
- Subject to a background check

Unique components of tnAchieves:

- Volunteers from across the state are donating funds to provide a post-secondary education for students who would otherwise lack the opportunity.
- Volunteers serve as mentors to our students to eliminate barriers of receiving a post-secondary education.
- tnAchieves scholars volunteer their time by giving back at least eight hours of community service each semester.

For more information, visit www.tnachieves.org or contact Kaci Murley at 901.258.2177 or kaci@tnachieves.org.